



SYNLAWN®

**Horseshoe Bay Resort
Horseshoe Bay, TX
13,000+ sq ft.
SD200**



I am pleased to have this opportunity to be able to tell you just how much we value your product. Throughout my hotel career, I have worked at nine different properties and I can't tell you how many times my team and I have fretted over the weather for an outdoor event, such as a wedding.

It is such a pleasure not to have that worry when there is wet weather prior to an outdoor event at our resort. The SYNLawn site here at the resort at our Yacht Club is our most popular location for wedding ceremonies and the artificial turf has proven to make a big difference in terms of the beauty, as well as the comfort of a bride in high heels. The wedding photos are always strikingly beautiful with the contrasting always brilliant green surface to the white runner and wedding dress, even if it has rained just hours before the wedding.

Our resort has had tremendous success with a dramatic increase in the quantity of weddings performed at our Yacht Club and has just been recognized by the wedding authority, The Knot Magazine and TheKnot.com for, "Best Wedding Venues in Texas." Your SYNLawn product has contributed immensely to making our wedding site more desirable and has added significantly to the consistent beauty of the location.

And it's not just our hosted weddings that benefit. Our members and guests enjoy many events at our SYNLawn venue year round, such as elegant receptions and dinners to our Children's Club games played safely on the SYNLawn surface.

We have also saved on expense and maintenance time, not to mention avoiding the disruptive noise that lawn maintenance creates at a 24-hour guest utilized location.

We are proud of our SYNLawn and the water savings we have been able to create for our community as compared to the costs of watering natural turf. Our SYNLawn helps us with the marketing of our sustainability efforts and provides a platform to demonstrate good corporate citizenship to our community.

The hospitality industry is at a unique fork in the road in regard to outdoor spaces and is looking for a new direction to put form and function in harmony – we chose SYNLawn to allow us to create this comfortable balance and our guest responses to our choice have been magical.

We couldn't be happier with the results. Your SYNLawn artificial turf really has been proven to be a work of art!

Richard Bibee
General Manager – Horseshoe Bay Resort
Horseshoe Bay, TX